

VANS FAMILY REDEEM 200 POINTS FOR NEIGHBORHOOD SHOES SWEEPSTAKES

Sponsored by: Vans, a division of VF Outdoor, LLC, 1588 South Coast Drive, Costa Mesa, CA 92626.

NO PURCHASE NECESSARY.

1. **Sweepstakes Period.** Sweepstakes begins July 29, 2021 at 9:00 a.m. Pacific Time (PT) and ends August 7th, 2021 at 9 a.m. PT.

2. **Eligibility.** Open only to legal residents of the United States, who are 13 or older. (If you are a minor in your state of residence – that is, under 18 – you are advised to obtain the consent of your parent or legal guardian before entering the Sweepstakes.) Employees, officers, directors of Sponsor, its parent company, affiliates, divisions, subsidiaries and agencies, any entities involved with the development, production or implementation of the Vans Family Rewards Program are not eligible to enter or win the prize. Sweepstakes is offered only in the United States and is void elsewhere and where prohibited by law.

By participating in the Sweepstakes, you (if a minor, your parent or legal guardian) agree to abide by and be bound by these Official Rules and Sponsor’s decisions, which are final and binding in all respects and not subject to appeal.

3. **Entry- Use of VANS Family Rewards Points.** Go to the VANS Family area of the VANS website (www.vans.com) and log into your VANS Family Rewards Program account or access your Vans Family Rewards Program account through the Vans Family mobile application*. **Redeem 200 VANS Family Rewards Program Points (“Points”) in order to receive one (1) entry in the Sweepstakes via this method. BE CAREFUL IN REDEEMING VANS FAMILY REWARDS PROGRAM POINTS BECAUSE, ONCE REDEEMED, POINTS CANNOT BE RETURNED OR RESTORED.** Entries must be received by August 7th, 2021 at 9 a.m. PT. Receipt of “Point-redemption” entries will be acknowledged, but such acknowledgement does not constitute any representation as to eligibility for Sweepstakes or notification of selection as the potential prize winner. In the event of a dispute over the identity of a person entering via this method, entry will be deemed submitted by the Authorized Account Holder of the e-mail account provided at time of establishment of VANS Family Rewards Program account, as of date of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. “Point-redemption” entries generated by script, macro, robotic, programmed or like means are prohibited and will be disqualified.

*If utilizing the VANS Family mobile application, wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan *before* using the VANS Family mobile application to enter the Sweepstakes. Wireless Internet access is not available in all areas.

Entry By Mail. Print your complete name, mailing address, e-mail address, age, and the official name of the campaign and/or activity you are entering on a 3"x5" card/paper and mail in a business-size (#10) envelope to: Vans Family Team, 1588 South Coast Drive, Costa Mesa, CA 92626, to be postmarked by August 7th, 2021 and received by August 15, 2021. Each 3"x5" card/paper must be mailed separately; mechanically reproduced or copied entries will not be accepted. One entry per valid 3"x5" card/paper submission. Sponsor is not responsible for postage due mail. Receipt of entry via this method will not be acknowledged nor will entries be returned; entries become the property of Sponsor.

4. Random Drawing/Winner Notification. The winner will be selected in a random drawing, to be conducted by Sponsor, on or about August 30, 2021. The drawing will consist of all eligible entries received. Potential winners will be notified by e-mail. Potential winner (if potential winner is a minor, their parent or legal guardian) may be required to complete, sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) within one (1) week of notification. In the event of noncompliance with this requirement, if potential winner cannot be reached for any reason despite commercially reasonable efforts made by Sponsor (including failure to receive or respond to winner notification e-mail for any reason, including the winner notification e-mail being classified as "junk" or "SPAM") or if potential winner is determined to be ineligible or otherwise in violation of these Official Rules, he/she shall be disqualified and forfeit the prize without compensation of any kind. In case of prize forfeiture, an alternate winner will be selected from among all remaining eligible entries received for the drawing.

5. Prize/Odds of Winning.

Ten (10) total Grand Prize will be awarded, consisting of one (1) Neighborhood Shoes in one of the following sizes: Mens 7, 8, 9, 10, and 11. Prize may not be in winner's size. Grand Prize is subject to change based on availability or design. Grand Prize fulfillment will be coordinated with the winners over email or phone. Grand Prize will be delivered to the winner's mailing address associated with their Vans Family account. Approximate Retail Value is up to \$95 each. If actual value of prize is less than \$95, winner will NOT receive the difference in cash or otherwise. Total Approximate Retail Value is between \$75-\$95.

TO BE ELIGIBLE TO WIN PRIZE, YOU MUST STILL BE A MEMBER OF THE VANS FAMILY REWARDS PROGRAM IN GOOD STANDING AT THE TIME OF WINNER NOTIFICATION/PRIZE AWARD.

No prize substitution except due to unavailability of Grand Prize or any element thereof for any reason, as determined by Sponsor in its sole discretion and only then for prize/prize element of comparable value. Winner (if a minor, their parent or legal guardian) understands and agrees that skateboarding is an inherently dangerous activity, even if following all recommended safety precautions, and expressly assumes all risks in conjunction therewith as well as waiving any and all liability of Sponsor and prize suppliers relative thereto.

Prize will only be shipped to a street address in the United States and must be accepted in its entirety or not at all. Specific prize elements will be shipped separately.

If Grand Prize winner is a minor, Sponsor reserves the right to award the prize in the name of or to winner's parent or legal guardian on their behalf.

Prize is not redeemable/exchangeable for cash. All unspecified expenses relative to acceptance and/or use of the prize and all taxes on value of Grand Prize are the winner's sole responsibility. Prize is not transferable (in whole or in part) except with the written permission of Sponsor which may be granted or withheld in its sole discretion and without liability of any kind. No prize substitution, except at Sponsor's sole discretion due to unavailability of prize/prize element for any reason and only then for prize/prize element of comparable value.

Grand Prize is not redeemable or exchangeable for cash (except for gift card element of Grand Prize in those jurisdictions which mandate by law that a gift card may be redeemed for its cash value). No prize transfer except with Sponsor's permission which may be granted or withheld in its sole discretion without liability of any kind. All taxes on value of Grand Prize are the winner's sole responsibility, with the winner being issued an IRS 1099 Tax Form for the value of the Grand Prize. Winner further agrees to fully cooperate with Sponsor relative to its compliance with Internal Revenue Service tax reporting requirements, including provision of their Social Security Number. All unspecified expenses incurred in conjunction with prize acceptance and use, including but not limited to travel to/from departure airport, souvenirs, and incidental expenses are also the winner's sole responsibility. No award points, frequent flier miles or like "perks" are available in conjunction with acceptance and use of Grand Prize.

Only one (1) prize may be won by any persons in a given family, household or address for any VANS Family Rewards Program Sweepstakes within a six (6) month period.

Odds of winning depend upon the total number of eligible entries received for the random drawing.

6. Releases. Where legal, by accepting prize, winner (if a minor, their parent or legal guardian) agrees (and will confirm in writing upon request) to photography or videography by Sponsor and its designees and use by Sponsor and its designees of their name, likeness, photo, voice, biographical information, image and other indicia of persona for advertising/publicity/trade purposes without further compensation or notice. By participating, entrant (if a minor, their parent or legal guardian) releases and agrees to hold harmless Sponsor, its parent company, affiliates, divisions, subsidiaries, agencies, prize suppliers and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations, from any and all liability arising from the Sweepstakes, any Sweepstakes-related activity, or the receipt, acceptance, possession or use/misuse of the prize (as applicable).

7. Limitations of Liability. Sponsor assumes no responsibility for (a) any incomplete, incorrect or inaccurate information, whether caused by tampering, hacking or by any of the equipment or programming associated with offering the Sweepstakes or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure,

theft or destruction or unauthorized access to, entries; (c) any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, programming or failure of e-mail on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (d) late, lost, illegible/garbled, incomplete, damaged, inaccessible, stolen, corrupted or jumbled e-mail transmissions/entries, regardless of cause (all of which are void). Sponsor's failure to enforce any provision of these Official Rules in a given instance shall not constitute the waiver of such provision. Tampering with the Sweepstakes in any manner, including attempting to defraud Sponsor relative to one's membership in the VANS Family Rewards Program, will result in, to the extent applicable, disqualification from the Sweepstakes, possible termination of account in the VANS Family Rewards Program, prohibition on participation in future VANS sweepstakes/contests/offers; in addition, Sponsor may otherwise seek to protect its rights to the full extent allowed by law. If Sponsor determines in its sole discretion that the Sweepstakes cannot be conducted as originally planned due to any cause beyond its control (e.g., computer virus/bug, tampering, fraud, natural disaster, materials shortage, pre-emption/delay/re-scheduling/cancellation/interruption/interference with offering the Sweepstakes and/or the VANS Family Rewards Program), Sponsor may cancel, modify or suspend the Sweepstakes and select the prize winner from eligible entries received prior to and/or after the action taken by Sponsor or otherwise in a manner that Sponsor in its sole discretion determines is fair, appropriate and consistent with these Official Rules. Notice of such action will be posted at the VANS Family Rewards Program area of www.vans.com.

8. Dispute Resolution/Choice of Law. To the fullest extent permitted by law, you (if a minor, your parent or legal guardian) agree that:

- (a) any and all disputes regarding the Sweepstakes or these Official Rules shall be governed by the internal, substantive law of California (i.e., without regard to choice of law/conflict of law rules of California or of any other jurisdiction);
- (b) you (if a minor, your parent or legal guardian) are subject to the personal and exclusive jurisdiction of the courts of the United States District Court for the Central District of California or California state court situate in Orange County, California;
- (c) you (if a minor, your parent or legal guardian) waive any right of change of venue, inconvenient forum or the like;
- (d) any action will be brought by you (if a minor, your parent or legal guardian) individually (NOT as part of a class action);
- (e) your (if a minor, your parent or legal guardian on your behalf) recovery in any such action is limited to actual costs involved in participating in the Sweepstakes (if any), with all rights to attorneys' fees and any and all damages (including special, compensatory, punitive, consequential damages) being expressly waived.

9. Winners' List. For winners' list, send a self-addressed, stamped envelope to "VANS FAMILY REDEEM 200 POINTS FOR NEIGHBORHOOD SWEEPS" at the above address for receipt by September 8, 2021. Winners' list will be available after September 15, 2021.